

# 2019 SEEA Conference

October 21st - 23rd, 2019  
Global Learning Center, Atlanta, GA

## 2019 Sponsor Prospectus

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- Connect with industry decision-makers
- Showcase your organization's expertise
- Demonstrate your leadership

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# Headline Sponsor

**\$40,000**

- Onstage recognition and remarks at the opening Welcome session of the conference
- The opportunity to introduce a keynote speaker
- Host of the conference's Mezzanine Lounge
- Host of Sponsors' Welcome Reception
- A half-page advertisement in the printed conference program
- Your logo on promotional materials including conference website, email marketing, printed event program and signage
- Social media recognition of your sponsorship
- Copy of the attendee contact list
- Five complimentary conference tickets
- Invitation to the 2020 conference planning charrette
- Priority access to SEEA's conference concierge for any assistance you need throughout the event

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# Platinum Sponsor

\$25,000

- The opportunity to introduce a keynote speaker
- Onstage recognition from SEEA
- Invitation to the Sponsors' Welcome Reception
- Priority placement of your table-top exhibit space
- A quarter-page advertisement in the printed conference program
- Your logo on promotional materials including conference website, email marketing, printed event program and signage
- Social media recognition of your sponsorship
- Copy of the attendee contact list
- Four complimentary conference tickets
- Invitation to the 2020 conference planning charrette
- Priority access to SEEA's conference concierge for any assistance you need throughout the event

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# Gold Sponsor

**\$12,000**

- Onstage recognition from SEEA
- Invitation to the Sponsors' Welcome Reception
- Priority placement of your table-top exhibit space
- Your logo on promotional materials including conference website, email marketing, printed event program and signage
- Introduction and prize drawing at a conference lunch or reception
- Social media recognition of your sponsorship
- Copy of the attendee contact list
- Three complimentary conference tickets
- Invitation to the 2020 conference planning charrette
- Priority access to SEEA's conference concierge for any assistance you need throughout the event

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# Silver Sponsor

**\$6,500**

- Invitation to the Sponsors' Welcome Reception
- Table-top exhibit space
- Your logo on promotional materials including conference website, email marketing, printed event program and signage
- Social media recognition of your sponsorship
- Copy of the attendee contact list
- Two complimentary conference tickets
- Invitation to the 2020 conference planning charrette
- Priority access to SEEA's conference concierge for any assistance you need throughout the event

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# Bronze Sponsor

**\$3,500**

- Invitation to the Sponsors' Welcome Reception
- Table-top exhibit space
- Your logo on promotional materials including conference website and email marketing
- Social media recognition of your sponsorship
- Copy of the attendee contact list
- One complimentary conference ticket
- Your company name on event signage
- Priority access to SEEA's conference concierge for any assistance you need throughout the event

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# Networking Event Sponsor

**\$5,000**

- Invitation to the Sponsors' Welcome Reception
- Branded trifold at the event on Monday, October 21st
- Three-minute introduction of company before event
- Your logo on promotional materials including conference website and email marketing
- Copy of the attendee contact list
- One complimentary conference ticket
- Invitation to the 2020 conference planning charrette
- One-minute video promotion (see guidelines)

**SALE**

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# Conference Reception Sponsor

**\$10,000**

- Brand the opening celebration event on Tuesday, October 22nd for all SEEA Conference attendees
  - This reception should begin at 6:00 p.m. and run until 9:30 p.m.
  - This reception must be able to accommodate at least 200 people
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- Invitation to the Conference Welcome Reception
  - Full recognition and branding of your reception event by SEEA in all conference promotions, including social media
  - The opportunity to choose the format and program for your event as you like - from golf to arcades to local clubs
  - An open invitation from the conference stage for all participants to attend your event
  - The opportunity to fully brand and theme your event as you like
  - Access to the conference guest list to facilitate personal invitations to participants
  - Event planning guidance, if desired
  - The opportunity to make a lasting impression on the Southeast's energy efficiency leaders!
  - Two complimentary conference tickets

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# Lunch Sponsor

**\$5,000/  
Day One**

- Invitation to the Sponsors' Welcome Reception
- Table top exhibit at lunch space
- Branded trifolds at each lunch table
- Three-minute introduction of company before lunch
- One complimentary conference ticket

**\$5,000/  
Day Two**

- Your logo on promotional materials including conference website and email marketing
- Copy of the attendee contact list
- Invitation to the 2020 conference planning charrette
- One-minute video promotion (see guidelines)

**Total: 2**

# Registration Sponsor

\$6,500

- Branded lanyard
- Co-branded notebooks and pens
- Branded registration signage
- Invitation to the Sponsors' Welcome Reception
- Your logo on promotional materials including conference website and email marketing
- Social media recognition of your sponsorship
- Copy of the attendee contact list
- Two complimentary conference tickets
- Invitation to the 2020 conference planning charrette

**SALE**

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# Session Sponsor

**\$5,000**

**Total: 5**

- Three-minute introduction of company and session before session begins
- Invitation to the Sponsors' Welcome Reception
- Your logo on promotional materials including conference website and email marketing
- Copy of the attendee contact list
- One complimentary conference ticket
- Invitation to the 2020 conference planning charrette

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# Professional Services Sponsor

**\$4,000**

The purpose of this sponsorship is to provide complimentary headshots for attendees, plus LinkedIn and social media training, and upgrade suggestions to increase attendees' social media engagement and opportunities. SEEA will provide the photographer and photographer set up for the headshots.

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- Invitation to the Sponsors' Welcome Reception
  - Tabletop exhibit / work station
  - SEEA-created custom banner
  - Your logo on promotional materials including conference website and email marketing
  - Copy of the attendee contact list
  - One complimentary conference ticket
  - Invitation to the 2020 conference planning charrette
  - One-minute video promotion (see guidelines)

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# Conference Program Sponsor

**\$2,500**

- Sponsor the printed SEEA Conference program and have your company name appear on each page
- Pre-conference social media recognition

**In addition, you'll receive:**

- Your logo on promotional materials including conference website, email marketing and printed trifolds

**SALE**

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# Health & Wellness Sponsor

**\$2,500**

- Invitation to the Sponsors' Welcome Reception
- SEEA-created room signage
- Opportunity to bring a branded giveaway item (such as a water bottle, shirt, towel, etc.)
- Your logo on promotional materials including conference website and email marketing
- Copy of the attendee contact list
- One complimentary conference ticket
- Invitation to the 2020 conference planning charrette
- One-minute video promotion (see guidelines)

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# Sponsor a Student

**\$1,000**

**Total: 10**

- Unique opportunity to impact the future of energy efficiency
- Mentorship opportunity with student
- Price of one non-member ticket for student
- Price of student travel
- Sponsor/student mention at start of conference
- Your logo on promotional materials including conference website and email marketing
- One-minute video promotion (see guidelines)

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# Interested in Sponsorship? Contact Us.

For additional information related to conference sponsorship please contact:

Pamela Fann  
Director of Member  
Services  
[pfann@seealliance.org](mailto:pfann@seealliance.org)

As of August 29, 2019

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[SEEAConference.com](http://SEEAConference.com)