

# CONFERENCE FACT SHEET

## 2019 SEEA CONFERENCE ON ENERGY EFFICIENCY

### ABOUT THE 2019 SEEA CONFERENCE

In 2019, the SEEA Conference will focus on the dynamic, interconnected roles played by policy, transportation and technology in the region's energy future. As the paths of each of these disciplines overlap and merge, we anticipate new jobs (and categories of jobs), new businesses, and the potential for robust economic growth across the Southeast. Synergies resulting from policy, transportation and technology also hold the promise of enhanced storm resilience; improved outcomes in low income programs and public health; and more vibrant, energy-efficient rural and urban communities.

**WHERE |** The Georgia Tech Global Learning Center, Atlanta, Georgia

**WHEN |** October 21<sup>st</sup> to 23<sup>rd</sup>, 2019

**WHO ATTENDS |**

- Utility company representatives from across the Southeast;
- Private sector leaders and energy efficiency practitioners representing the SEEA Member organizations;
- Senior policy makers from across the Southeast;
- State and local government representatives from energy, economic development and sustainability offices;
- Academics and nonprofit environmental leaders.

**ATTENDANCE |** In 2018, 273 guests from 29 states attended the SEEA Conference, including representatives from 29 utilities.

**FREQUENCY |** The SEEA Conference has been presented annually since 2013.

**PRESENTATIONS |** Eighteen learning sessions; two networking receptions; plus, a Technology Corner represent over 24 hours of content to be delivered by more than 40 presenters.

**SPONSOR IMPRESSIONS |** From SEEA's 2018 Conference:

- 90% of sponsors got networking value from attending the conference.
- 100% of sponsors reported getting leads and contacts from the conference.

For more information on the 2019 SEEA Conference, visit our website at

[WWW.SEEACONFERENCE.COM](http://WWW.SEEACONFERENCE.COM)

